

**RALGRO**<sup>®</sup>  
(z e r a n o l)



## The gold standard in calf implanting.

Heavier weaning weights that deliver  
greater revenue in your calf crops.

### Proven versatility.

Zeranol, the active component in RALGRO, is non-sex specific, which makes RALGRO one of the few implants that can be used in both steers and heifers.

### Proven performance – +23 lbs.

A 23-trial summary comparing the weaning weight gain of 2,358 suckling calves showed an average 23-lb. weaning weight advantage (163 days) with those implanted with RALGRO over non-implanted controls.<sup>1</sup>

*Aim higher at [RALGRO.com](http://RALGRO.com).*

**IMPORTANT SAFETY INFORMATION:** A withdrawal period has not been established for Ralgro<sup>®</sup> in pre-ruminating calves. Do not use in calves to be processed for veal. For complete information, refer to product label.

1. Data on file.

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 **MERCK**  
Animal Health



## Implant Calf Value Calculator

	Non-implanted		RALGRO
<b>Avg. Weaning Weight</b> RALGRO adds an extra 23 lbs. to weaning weight <sup>1</sup>	<input type="text"/>	+23 lbs.	<input type="text"/>
	x		x
<b>Sales Price per Pound</b>	<input type="text"/>		<input type="text"/>
	=		=
<b>Gross Revenue per Calf</b>	<input type="text"/>		<input type="text"/>
			-
<b>Cost of Ralgro</b>	n/a		a <input type="text"/>
			=
<b>Net Revenue per Calf</b>	c <input type="text"/>		b <input type="text"/>
			d <input type="text"/>
<b>Advantage</b> (b-c=d)			x
<b>Number of Calves</b>			e <input type="text"/>
			=
<b>Total Return Advantage</b>			f <input type="text"/>
<b>Return on Investment</b> For each dollar invested (f÷(a x e))			<input type="text"/>

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