

This is not a business that rewards moving backwards.

Vista®. Easy on cattle, strong on productivity.

It's simple logic: A vaccine should move your cattle ahead. Not set 'em back with harsh side effects.

That's why Vista® vaccines have earned such a strong reputation among leading cattlemen.

- Vista Once vaccine provides the longest duration of immunity against IBR and BVD (Types 1 and 2) in the industry^{1,2}
- Proven to provide the defense needed against respiratory and reproductive challenges
- Labeled for use in pregnant cows and calves nursing pregnant cows

With Vista, cattle reach their natural potential. Deliver maximum value. And keep moving forward.

¹Vista Once, Vista 5 and Vista 3 product labels and Bovi-Shield Gold® One Shot™ product label

²Pyramid® 5 + Presponse® product label

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vista
ALWAYS AHEAD.

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Animal Health