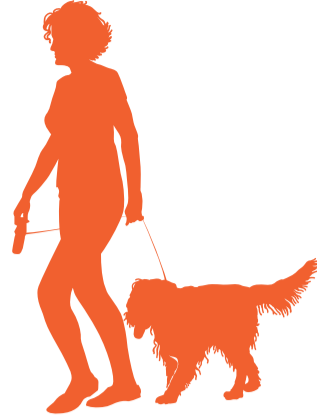


HOW CLOSELY DO DOG OWNERS FOLLOW THEIR VET'S RECOMMENDATIONS?

See how Bravecto® (Fluralaner) Chew helps pet owners provide the long-lasting protection dogs need.



16 STATES



559 PET OWNERS



4 REGIONS

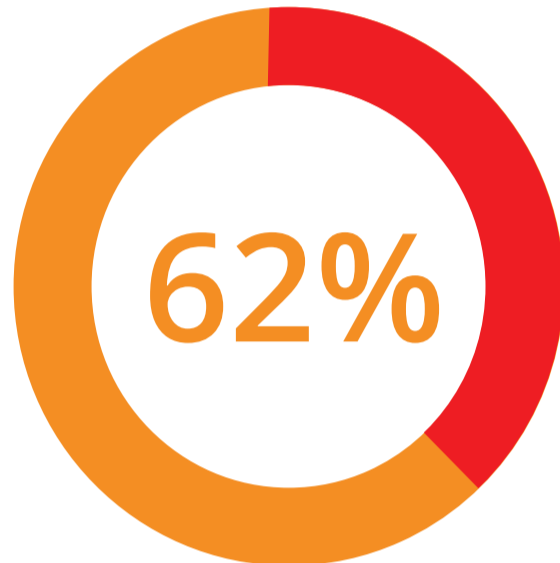
We questioned 559 pet owners, from 16 states, in 4 regions of the United States to find out how closely they follow their veterinarian's recommendations for flea and tick protection. Learn the answers – and how you can easily adhere with Bravecto.¹

WHAT DO VETERINARIANS RECOMMEND? A FULL YEAR OF FLEA AND TICK PROTECTION.

With almost no exception, veterinarians in the United States **recommend 12 months** of flea and tick protection against fleas and ticks for dogs.



DO MOST DOG OWNERS REMEMBER WHAT THEIR VET TOLD THEM? **YES.**



On average, **62%** of dog owners were able to remember their veterinarian's exact recommendation.¹

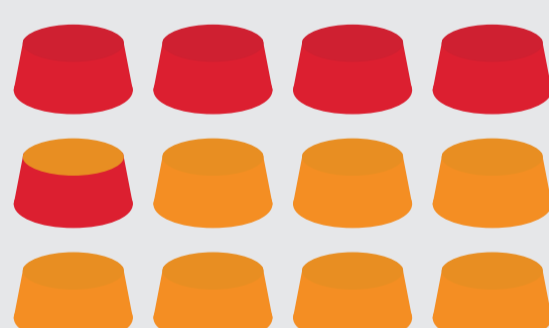
DO MOST DOG OWNERS AGREE WITH VETS' 12-MONTH RECOMMENDATION? **YES.**

73% of responding dog owners agree their dog should have 12 months of flea and tick protection per year, whether they remembered the vet recommendation or not.¹



IS EVERYONE FOLLOWING THE 12 MONTH RULE? **NO.**

The average dog owner applies approximately **4.6 monthly treatments for fleas in a year.**²



BRAVECTO IS THE ANSWER TO YOUR VET'S RECOMMENDATIONS

With just 4 treatments of Bravecto, you can give your dog nearly a full year of protection against fleas and ticks. Bravecto makes it easy to adhere to your vet's recommendations, with fewer treatments and more extraordinary moments with your dog. That's just one reason why **pet owners prefer Bravecto 9 to 1 over monthly treatments.**¹

9:1

ASK YOUR VETERINARIAN ABOUT BRAVECTO TODAY

¹ Lavan et al. *J Vet Sci Technol* 2017, 8:439

² Brakke Consulting US Flea Control & Heartworm Markets report, 2015

* Bravecto Chew kills fleas, prevents flea infestations, and kills ticks (black-legged tick, American dog tick, and brown dog tick) for 12 weeks. Bravecto also kills lone star ticks for 8 weeks.

IMPORTANT SAFETY INFORMATION: The most common adverse reactions recorded in clinical trials were vomiting, decreased appetite, diarrhea, lethargy, polydipsia, and flatulence. Bravecto has not been shown to be effective for 12-weeks' duration in puppies less than 6 months of age. Bravecto is not effective against lone star ticks beyond 8 weeks after dosing.

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