



MORE

Merck Animal Health Official Retail Expert



Meet the Alpha in the Fight Against Fleas



Once-a-month topical flea treatment.
Active Ingredient: Indoxacarb 19.53%



**NEARLY 2X
MORE EFFECTIVE
THAN FRONTLINE® PLUS
AT ELIMINATING FLEAS¹**



FAST-ACTING

Wipes out 90% of fleas within 12 hours of application.²



LONG-LASTING

Kills >99% of newly arriving fleas for 4 full weeks.²



WATER-RESISTANT

Remains effective even after bathing, exposure to rain or swimming.²

ITEM # (UIN)	UPC: SINGLE BOX	UPC: DISPLAY CARTON (6 BOXES)	DESCRIPTION	WEIGHT BAND	PRODUCT SIZE
153616	8713184153128	8713184153135	ACTIVYL® For Cats & Kittens	2lb to 9lb ONLY	3 pack
044973	8713184108197	8713184108180	ACTIVYL® For Cats & Kittens	2lb to 9lb ONLY	6 pack
152858	8713184153142	8713184153159	ACTIVYL® For Cats	> 9lb ONLY	3 pack
118926	8713184108210	8713184108203	ACTIVYL® For Cats	> 9lb ONLY	6 pack
158689	8713184153104	8713184153111	ACTIVYL® For Toy Dogs & Puppies	> 4lb and up to 14lb ONLY	3 pack
104482	8713184108067	8713184108074	ACTIVYL® For Toy Dogs & Puppies	> 4lb and up to 14lb ONLY	6 pack
155911	8713184153029	8713184153036	ACTIVYL® For Small Dogs & Puppies	> 14lb and up to 22lb ONLY	3 pack
112173	8713184108111	8713184108104	ACTIVYL® For Small Dogs & Puppies	> 14lb and up to 22lb ONLY	6 pack
152814	8713184153043	8713184153050	ACTIVYL® For Medium Dogs & Puppies	> 22lb and up to 44lb ONLY	3 pack
107502	8713184108135	8713184108128	ACTIVYL® For Medium Dogs & Puppies	> 22lb and up to 44lb ONLY	6 pack
154523	8713184153067	8713184153074	ACTIVYL® For Large Dogs & Puppies	> 44lb and up to 88lb ONLY	3 pack
116338	8713184108159	8713184108142	ACTIVYL® For Large Dogs & Puppies	> 44lb and up to 88lb ONLY	6 pack
156102	8713184153081	8713184153098	ACTIVYL® For Extra Large Dogs & Puppies	> 88lb and up to 132lb ONLY	3 pack
115627	8713184108173	8713184108166	ACTIVYL® For Extra Large Dogs & Puppies	> 88lb and up to 132lb ONLY	6 pack

Merchandiser Options

Talk to your sales representative for program details and availability.



Scan code for MORE product training.



Activyl Powerwing
14"W x 48"H x 6"D

- Holds 3 of each SKU
- Includes consumer brochures and holder
- Optional pegs for use with proxy cards



Window Cling
8"W x 8"H



Activyl Danglers
5"W x 6"H



Activyl Proxy Cards
3.75"W x 5.375"H



Activyl Shelf Talker
20"W x 5.5"H



Collar Peg Sign
5"W x 5"H



Brochures Holder
3.25"W x 10.75"H



Aisle Invader
3.6"W x 23.5"H

¹ ACTIVYL® Spot-On for Dogs & Cats outperformed Frontline® Plus in an extreme flea challenge and was nearly 2x more effective on day 60 (99.1% vs 54.8%). Reference: Dryden MW, et al. Parasites & Vectors. 2013; 6:366. Frontline® Plus is a registered trademark of Merial.

² Data on file, Merck Animal Health.



The Science of Healthier Animals

2 Giralda Farms • Madison, NJ 07940 • merck-animal-health-usa.com • 800-521-5767
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